

THE DAVID O'BRIEN CENTRE FOR SUSTAINABLE ENTERPRISE  
AT THE JOHN MOLSON SCHOOL OF BUSINESS

in collaboration with

THE SCHOOL OF CANADIAN IRISH STUDIES

Present

# CAPITALIZING ON CULTURE: COMPETITIVENESS, SUSTAINABILITY AND SENSE OF PLACE IN POST-BOOM IRELAND



## JIM KENNELLY

Director, International Affairs Program,  
Skidmore College, New York

Friday, October 30th at 5pm

Room MB 02-210, Concordia University,  
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Free Admission

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Dr. Jim Kennelly is the Director of the International Affairs Program and Associate Professor of International Business at Skidmore College. He holds a Ph.D. in International Business/Management from New York University. Jim teaches courses in the areas of international business, international affairs, and business and the natural environment. He also regularly teaches a freshman seminar entitled *Ireland: Myth, Reality, Conflict, Identity*. In 2006 he led Skidmore students on a Travel Seminar to Ireland entitled *Changing Utterly: Ireland Past and Present*. Jim's research interests center on Ireland, particularly in the areas of sustainable development, cooperative organization and innovation,

entrepreneurship and creativity. His most recent co-authored book (with Finbarr Bradley), launched by the Taoiseach at the IFSC in October 2008, is entitled *Capitalising on Culture, Competing on Difference: Innovation, Learning and Sense of Place in a Globalising Ireland*. He has recently published an article on Horace Plunkett in the *New Hibernia Review*, has published in *Case Research Journal*, *Sustainable Development*, *Radharc*, and *Banking Ireland*, and regularly presents at the American Conference for Irish Studies.